

Journal of TANMIYAT AL-RAFIDAIN (TANRA)

Reference Style Guide: American Psychological Association, sixth Edition (APA-6)

In APA 6 style, in-text citations use the author–date format, requiring the inclusion of the author's last name and the publication year within the text. When referencing specific content, such as direct quotations, page numbers should also be provided (e.g., Saad, 2020, p. 15).

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Citing specific parts of a source (e.g. direct quote)	Page numbers must be provided for direct quotations. When citing specific parts of a source, include relevant details such as the page, chapter, figure, or table number whenever possible "As Salem (2023) pointed out, 'effective marketing strategies are built on a deep understanding of consumer behavior' (p. 139)." OR "It was pointed out that 'effective marketing strategies are built on a deep understanding of consumer behavior' (Salem, 2023, p. 139)." "The study is based on a framework developed by Brown (2015, Chapter 7)."

1. Journal article

Article Author, A. A., & Article Author, B. B. (Year). Title of article: Subtitle of article. *Title of Journal*, volume number (issue number if necessary), page numbers.

Al-Sabaawi, M. Y. M., (2023). User trends of electronic payment systems Acceptance: an empirical analysis. *Journal of Business Administration*, 14(2), 246-270.

- Write the full title of the journal and italicize it.
- Capitalize all major words in the journal title, but capitalize only the first word of the article title and subtitle.
- Italicize the volume number, and place the issue number in parentheses (not italicized). Omit the issue number if the page numbers are continuous throughout the volume.

2. Online journal article

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Alsalem, M. A. M., & Dakhtoor, W. I. A. (2022). Factors influencing on acceptance use of M-commerce depending on users perspective at Kirkuk Province/alhaweja: Exploratory study. *TANMIAT AL-RAFIDAIN*, 41(134), 250-294, doi: [10.33899/tanra.1970.174711.1181](https://doi.org/10.33899/tanra.1970.174711.1181).

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- Grossmann, W., & Rinderle-Ma, S. (2015). *Fundamentals of business intelligence*. Berlin, Germany: Springer.
- Williams, S., & Williams, N. (2010). *The profit impact of business intelligence* (2nd ed.). Amsterdam: Elsevier/Morgan Kaufmann.

- List authors by inverting their names, providing surnames followed by initials for up to seven authors.
- If there are more than seven authors, list the first six, then use an ellipsis (...) before adding the final author's name.
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Brown, P., & Duguid, P. (2000). Knowledge and organization: A social-practice perspective. In E. L. Lesser, M. A. Fontaine, & J. A. Slusher (Eds.), *Knowledge and communities* (pp. 129–142). Boston, MA: Butterworth-Heinemann.

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5. Unpublished dissertation or thesis

Author, A. A. (Year). Title of thesis: Subtitle (Unpublished thesis type). University, Location of University.

Smith, J. D. (2020). *The impact of social media on consumer behavior: A study of young adults* (Unpublished doctoral dissertation). University of California, Los Angeles.

6. Doctoral dissertation or master's thesis retrieved from a database service.

Author, A. A. (Year). Title of thesis: Subtitle (Thesis type). Retrieved from Database Name.
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Ye, W. (2020). *The impact of social media on consumer behavior: A study of young adults (master's thesis)*. Retrieved from Digital Dissertation Consortium.

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